



**ESPRit Postgraduate Workshop  
Wednesday 11th September 2024**

**SALA DEL CONSIGLIO**

**8.30-9.00 Registration & coffee - ESPRit Postgraduate Workshop**

**9.00-10.00 Chair: Fabio Guidali**

9.00-9.30 Evgeniia Belskaia  
(University Paris Cité)  
International Literature:  
Approaching an Institutional  
History of the Multilingual Soviet  
Journal” and periodical studies

9.30-10.00 Jay Kerslake (University of Leeds)  
‘The sea-serpent and the big gooseberry’: using didactic fiction to  
understand the function of generically diverse material in the radical press

**10.00-10.30 Coffee Break**

**10.30-11.30**

**Chair: Carlotta Castellani**

10.30-11.00 Gianluca Bo  
(Università di Roma La Sapienza)  
The theme of “work” in Fascist  
colonial periodicals, between  
colonisers’ dignity and racial  
separation

11.00-11.30 Giulia Letizi  
(Università degli Studi di  
Urbino)  
Finding the images: the  
importance of search  
masks in databases of  
digitized periodicals

**11.30-12.30**

**Chair: Mara Logaldo**

11.30-12.00 Giulia  
De Carlini  
(Università di  
Bologna)  
Reshaping  
identities: the case  
of post-Wende GDR  
Bürgerbewegungein  
self-published  
periodicals

12.00-12.30 Marta  
Pizzagalli (Università  
della Svizzera italiana)  
The editor-author(s)  
balance of power in early  
20th century periodicals:  
an intermedial study  
on the layout of Guido  
Gozzano’s work (1903-  
1916)

**12.30-13.30 Lunch Break**

**13.30-14.00**

**Chair: Laurel Brake**

13.30-14.00 Céline Eliseev  
(Universités de Neuchâtel et  
Lausanne)  
Studying the birth of music  
periodicals in French-speaking  
Switzerland: methodological  
Challenges

**14.00-15.00**

**Chair: Evangelhia Stead**

14.00-14.30 James Vliexs  
(Université libre Bruxelles)  
Cultural transfer in Belgian  
and French *fin-de-siècle*  
literary periodicals

14.30-15.00 Yasamin Khalighi  
(Johannes Gutenberg University of Mainz)  
Magazine Ecocriticism: Independent Publishing  
and Print Activism in 21<sup>st</sup>-Century North  
America

**15.00-16.00 Q&A**

**12th International ESPRit Conference**

**Wednesday 11th September 2024**

**AULA BLU - Cinema Nuova Luce**

**AULA BLU**

**16.30-17.30 Registration & coffee - 12th International ESPRit Main Conference**

**17.30-18.30**

**Keynote: Prof. Michele Emmer**

**Leonardo international Journal of Art Science Technology MIT Press 1964-**

**Cinema Nuova Luce**

**18.30-20.00 Art, Mathematics & Cinema**

# 12th International ESPRit Conference

Thursday 12th September, 2024

AULA BLU - AULA ROSSA - SALA DEL CONSIGLIO

AULA BLU

**9.00-9.30 Registration - ESPRit Main Conference**

**9.30-10.00 Welcome from the host institution and the ESPRit 24 Scientific and Organizing Committee and Conference Opening presentation**

**10.00-11.00**

**Keynote: Prof. Giovanna Perini Folesani**

**At the origin of a Continental Web of Science: seventeenth-century learned periodicals, most notably the Italian *Giornale dei Letterati di Roma, di Parma (and di Bologna too)***

**11.00-11.30 Coffee Break**

**11.30-13.00 FIRST SESSION**

AULA BLU	AULA ROSSA	SALA DEL CONSIGLIO
<p><b><i>Photography and Periodicals. Technical and cultural aspects of the photographic medium applied to the printed page</i></b> <b>Chair: Peter Buse</b></p> <p>Francesca Strobino (PHRC-Photographic History Research Centre, De Montfort University, Leicester) WHF Talbot's Photoglyphic Engraving Process (1858) and the <i>Photographic News</i></p> <p>Cristiana Sorrentino (Università degli Studi di Firenze) A Laboratory of Italian Photographic Modernism: the Magazine <i>Natura</i> (1928-1943)</p> <p>Fabrizio Gitto (Università della Svizzera Italiana) Shapes and Uses of Photography in the Archive of the Architecture Magazine <i>Lotus International</i></p> <p>Rosalinda Inglisa (University of Rome Tor Vergata) Photography according to <i>The Studio</i></p>	<p><b><i>Visualizing Technique: Film</i></b> <b>Chair: Mara Logaldo</b></p> <p>Veronica Johnson (Maynooth University) New Inventions and Recent Films: early cinema trade journals</p> <p>Elena Gipponi (IULM University, Milan) Formatting film, formatting pages: <i>Agfa Note Fotografiche</i> and <i>Ferrania</i> as/and media formats</p> <p>Serena Trincherò (Università di Pisa) The "little magazine" <i>transition</i> and cinema: an international debate on the value of the moving images</p> <p>Stefano Locati (IULM University, Milan) Images to the Forefront: Illustrated Periodicals and Cinema as Strange Bedfellows in the Italian Context of the <i>entre-deux-guerres</i></p>	<p><b><i>The role of scientific and technological dissemination in 19th-century periodicals</i></b> <b>Chair: Marianne Van Remoortel</b></p> <p>Jonathan Potter (Birmingham City University) The impact of the "Useful Knowledge" movement in British periodicals (1820-1840)</p> <p>Loredana Palma (Università degli Studi di Napoli Federico II) Scientific and technological progress in the pages of two 19th century illustrated periodicals</p> <p>Robert J. Scholnick (William and Mary, Williamsburg) Escaping the "Malthusian Trap": <i>Chambers' Edinburgh Journal</i> and the Invention of New Technologies of Publishing to Create New Reader (1832-1844)</p>

**13.00-14.00 Lunch Break**

**14.00-15.30 SECOND SESSION**

AULA BLU	AULA ROSSA	SALA DEL CONSIGLIO
<p><b>Visualizing Technique: Photography</b>  <b>Chair: Carlotta Castellani</b></p> <p>Camilla Balbi (Photography Research Centre, Institute of Art History, Czech Academy of Sciences, Prague)            Finding Röntgen: medical x-ray photographs in avant-garde journals, a transnational journey</p> <p>Peter Buse (University of Liverpool)            Arts, Technology, and the photographic press: 1870-1890</p> <p>Lauren Ottaviani (KU Leuven)            Catching the right expression: Amateur Photography in the Woman at Home</p>	<p><b>Science and Gender in 19th Century Periodicals</b>  <b>Chair: Caterina Caputo</b></p> <p>Artemis Alexiou (Senior Lecturer in Design History)            Science and Gender in the 19th Century Press: Astronomy and other scientific content in <i>The Boy's Own Paper</i>, <i>The Girl's Own Paper</i>, <i>the Women's Penny Paper</i> and its successors</p> <p>Marianne Van Remoortel (Ghent University), Tess Dejaeghere (Ghent University), Aurélie Lemmens (KU Leuven)            Suffragette Shelley? Tracing Radical Romantic Poetry in the British Suffrage Press</p> <p>Sophie Van den Elzen (Utrecht University)            Progress and the Poodle Prince: The Fairytales of Édouard Laboulaye in the Progressive Press</p>	<p><b>Technological Evolution and Periodicity. The death of the feuilleton in France, Serbia, and Italy</b>  <b>Chair: Nora Ramtke</b></p> <p>Florian Gödel (Marburg University)            Rise and Fall of the French Printed Serial Novel            Some remarks on the perspective of the Société des Gens de Lettres (founded 1838)</p> <p>Jelena Lalatović (Institute for Literature and Art, Belgrade)            Serialized Novel: Market, Technology, and Modernization of Yugoslav Culture in the Interwar Period</p> <p>Dario Boemia (IULM University, Milan)            From Periodicity to Seriality            The Enduring Legacy of the Feuilleton in Mid-20th Century Italian Press</p>

**15.30-16.00 Coffee Break**

**16.00-17.00 THIRD SESSION**

**AULA BLU**

**16.00-17.00**

**ROUNDTABLE: *The impact of technological progress and scientific discoveries upon the visual appearance of periodicals.*** Carlotta Castellani (Università degli Studi di Urbino), Gábor Dobó (Kassák Museum), Venanzio Raspa (Università degli Studi di Urbino), Isabel Wünsche (Constructor University Bremen)

**AULA BLU**

**17.00 - 18.00**

**Keynote: Prof. Tiziana Serena**  
**Photographs, Periodicals and the Cleveland Mistake**

**19.30 Conference Dinner**

**21.00 Palazzo Ducale Visit**

**Friday 13th September 2024**  
**AULA BLU - AULA ROSSA - SALA DEL CONSIGLIO**

**9.00-11.00 FIRST SESSION**

AULA BLU	AULA ROSSA	SALA DEL CONSIGLIO
<p><b>Let the press show: Interdisciplinary approaches to the HIV/AIDS crisis between history, art and linguistics</b>  <b>Chair: Giulio Argenio</b></p> <p>Fabio Guidali (Università di Milano La Statale)            The outbreak of HIV/AIDS and the idea of science and medicine in the Italian press</p> <p>Cecilia Valenti (University for Foreigners of Siena, "LisDiGio project"), Elena Pepponi (University of Cagliari, "LisDiGio project")            Health discrimination: a multifaceted linguistic approach on the study of Italian daily newspapers</p> <p>Giuseppe Di Natale (Università dell'Aquila)            The AIDS epidemic from the perspective of Felix-Gonzales Torres</p>	<p><b>Neo-Avant-gardes, Scientific discoveries, and Virtual Reality in Post-war Italian Periodicals</b>  <b>Chair: Isabel Wünsche</b></p> <p>Andrea Conti (Università di Firenze)  <i>For a non-Euclidean culture</i>. The issue n. 3 of the Italian literary revue <i>Quaderni milanesi</i> (1960-1962): a dialogue between literature and quantum physics</p> <p>Caterina Caputo (Università IUAV di Venezia)            Counter-Narratives. Science and Technology in the Italian Neo-avant-garde Periodical <i>Linea Sud</i> (1963-1967)</p> <p>Paola Lagonigro (Università di Roma La Sapienza)  <i>Virtual</i>. Technology, Art and Culture of Cyberspace</p> <p>Sara Molho (Università di Bologna)  <i>Going Virtual: Italian Press and Virtual Reality</i> (1993-1998)</p>	<p><b>Science, Art and Politics in the Press I</b>  <b>Chair: Carlotta Castellani</b></p> <p>Livia Garomersini (Fondazione Ambron, Firenze)            Progress and alienation: a study of PCI's official press in the 1950s and 1960s</p> <p>Giovanni Rubino (Scuola Normale Superiore di Pisa)            Brave Western World. The <i>Mondo occidentale</i> propaganda in Italy and the art-technology debate in the late Cold War</p> <p>Aliaksandr Shuba (urbanHIST project)            Reconnecting with the Past: the Post-Bauhaus Colloquia University Journals for Revisiting Interwar Modernism</p>

**11.00-11.30 Coffee Break**

**11.30-13.00 SECOND SESSION**

AULA BLU	AULA ROSSA	SALA DEL CONSIGLIO
<p><b>Industrial growth through periodical pages</b>  <b>Chair: Venanzio Raspa</b></p> <p>Jørgen Burchardt (Museum Vestfyn)            The Role of a Technical Journal in the Evolution of the Road Building Industry: A Century with Dansk Vejtidskrift (1924-2024)</p> <p>Vincenzo Cassarà (Independent Researcher)</p>	<p><b>The Spectrum of Radioactivity. Italian Press and Cultural Impact of Nuclear Power in 20th Century</b>  <b>Chair: Fabio Guidali</b></p> <p>Lorenzo Benadusi (Roma Tre University)            The Myth. The Italian Press and the Alleged Benefits of Radiation at the Beginning of the Century</p> <p>Alessandro Pascolini (University of Padova)</p>	<p><b>The role of scientific dissemination in 20th century Periodicals</b>  <b>Chair: Gábor Dobó</b></p> <p>Jakub Machek (Metropolitan University Prague)            Technology and Risqué Content. Framing of Technical Novelties in Prague's Sensational Illustrated Periodicals at the Beginning of the 20th Century</p> <p>Inês Ferreira Fernandes (CECC - Research Centre for Communication)</p>

<p>The Cultural Awakening in Urban Planning Periodicals in Post-War Palermo</p> <p>Hanna Janatka (Berlin Graduate School of Muslim Cultures and Societies)  <i>Āzādī-i sharq</i> (freedom of the East) through industrial growth: Rethinking networks of anti-colonialism in global Weimar</p>	<p>The Dream. Nuclear Energy and the Press in Postwar Italy between Military and Civil Use</p> <p>Enrico Serventi Longhi (Roma Tre University)  The Awakening. Chernobyl Disaster, “Radical” Scientists and Italian Press at the End of the Century</p>	<p>and Culture, Catholic University of Portugal)  Scientific discoveries and the popular press: the reportage of the atomic bomb in Portuguese newspapers in 1945</p> <p>Elena Carrara (The Metropolitan Museum, New York)  From the Studies to the Journal: The Metropolitan Museum’s Periodicals at the Intersection of Art and Science</p>
<b>13.00-14.00 Lunch Break</b>		
<b>14.00-15.00 ESPR-it annual business meeting SALA DEL CONSIGLIO</b>		
<b>15.00-17.00 THIRD SESSION</b>		
<b>AULA BLU</b>	<b>AULA ROSSA</b>	<b>SALA DEL CONSIGLIO</b>
<p><b><i>Between Humanities and Technology: the case of “Civiltà delle macchine”</i></b>  <b>Chair: Salvatore Ritrovato</b></p> <p>Laura Facchin,  Massimiliano Ferrario  (Università dell’Insubria)  From <i>Pirelli</i> to <i>Civiltà delle Macchine</i>: the role of art in the dialogue between humanistic culture and technical-scientific knowledge</p> <p>Carlotta Sylos Calò (Università degli studi di Roma Tor Vergata)  Avant-garde Models for Italian modernity. The writings of Giulio Carlo Argan, Achille Perilli and Gillo Dorfles for <i>Civiltà delle Macchine</i></p> <p>Alice De Vecchi (Università degli Studi di Urbino)  Micro-stories of innovation. Technics, materials and process within the pages of <i>Civiltà delle macchine</i></p>	<p><b><i>Techniques in Art Periodicals</i></b>  <b>Chair: Isabel Wünsche</b></p> <p>Max Koss  (Leuphana Universität Lüneburg)  Old Technologies for a New Art: Periodicals and Design in the Fin-de-Siècle</p> <p>Emanuele Greco (Università di Firenze)  <i>The Spirit of the Machine</i>: Mechanical and Spiritual Art in the Magazine <i>Noi</i> (1917-1925)</p> <p>Yasemin Gencer (Wayne State University)  Branding and Visibility in Early Twentieth-Century Ottoman Turkish Periodicals</p> <p>Vanessa Beatriz Bortulucce (Independent Researcher)  The Futuristic graphic experience: from <i>Parole in libertà</i> typography to the object-book</p>	<p><b><i>Science, Art and Politics in the Press II</i></b>  <b>Chair: Venanzio Raspa</b></p> <p>Klemens Gruber (University of Vienna)  Fake News at Play</p> <p>Giulio Argenio (Università degli Studi di Milano)  Taking Cold War Science Into the Everyday Italian Youth Magazines of the 1950s and the Embodiment of Technology</p> <p>Monika Bednarczuk (University of Białystok)  Parapsychology / Psychotronics as Science in Polish Periodicals under Communism: Legitimation, Paradigm Changes, and New Cultural Practices</p> <p>Oliver Botar (University of Manitoba)  Out of ‘Nowhere’: Eli Bornstein and <i>The Structurist</i>, 1960-2020</p>

<p>Luca Mazzei (Università degli studi di Roma Tor Vergata)  For a New Spectator: Civilisation of Machines and Cinema in an Inverted Perspective</p>		
<p style="text-align: center;"><b>AULA BLU</b>  <b>17.00- 18.00</b></p> <p><b>ROUNDTABLE: <i>Anthologizing, collecting, and remediating practices (19th-21st centuries): challenging borders between print formats, and disciplines.</i></b> Jasmin Assadsolimani (Technical University Dortmund), Alice Morin (Université Sorbonne Nouvelle-University of Southern California), Nora Ramtke (Ruhr-Universität Bochum) Evangelhia Stead (UVSQ Paris-Saclay), Mark W. Turner (King's College London)</p>		
<p style="text-align: center;"><b>AULA BLU</b>  <b>18.00-19.00 Keynote: Prof. Sascha Bru</b>  <b>STEAMing STEM: The Modernist Moment Revisited?</b></p>		